



Centro Científico e Cultural de Macau, I.P.
MINISTÉRIO DA CIÊNCIA, TECNOLOGIA E ENSINO SUPERIOR



5th EurasiaTrajeco Conference

Commercial Partnerships and Financial Arrangements across the Eurasian Continent (1300-2000)

13 – 14 October 2017, Macau Scientific and Cultural Centre, Lisbon

Programme

Friday, 13 October 2017

9h45 Reception

10h00 Welcome address, *Luís Filipe Barreto* (Macau Scientific and Cultural Centre)

10h30 Coffee break

10h45 **Session 1: Trading Networks, Consumer Behavior and Management Culture**
Chair: *Luís Filipe Barreto* (Macau Scientific and Cultural Centre)

Manuel Perez Garcia (Renmin University)

Consumption of Chinese Goods in Western Europe: A Multi-Relational Database and the Vicarious Consumption Theory as Alternative Model to the Industrious Revolution (18th century)

Wang Zhenzhong (Fudan University)

The Commercial Network and Management Culture of Chinese Merchants in 19th Century: Take the “Zhanyanwen” (詹彦文) Ink Shop as an Example

12h30 Lunch

14h30 Session 2: Commercial partnerships

Chair: *Wang Zhenzhong* (Fudan University)

Léonard Blussé (Leiden University)

Chinese business correspondence: a collection of letters sent by the Yang Hang of Xiamen

Joe McDermott (Cambridge University)

Huizhou merchants and commercial partnership

Saturday, 14 October 2017

9h30 Session 3: Financial arrangements (1)

Chair: *Murat Cizakça* (Karatay University)

Billy So (Hong Kong University of Science and Technology) & *Sufumi So*
(Independent researcher)

**Book Industry's Financial Performance in Shanghai and New York in 1929:
Cases of the Commercial Press and the Macmillan Company of New York**

David Faure, Cheung Sui-Wai, He Xi (The Chinese University of Hong Kong)
**China, 1850-1949: market, money and finance in disintegration and
restructuring**

12h30 Lunch

14h30 Session 4: Financial arrangements (2)

Chair: *David Faure* (The Chinese University of Hong Kong)

Youssef Cassis (EUI)

**International Financial Centres in Eurasia at the Turn of the Twentieth
Century**

Murat Cizakça (Karatay University)

**Modernizing Islamic Finance for the Future - Potential for Enhanced Eurasian
Transactions**

16h00 Coffee break

16h15 Session 5: Future perspectives

Chair: *Luís Filipe Barreto* (Macau Scientific and Cultural Centre)

François Gipouloux (CNRS-FMSH)